

Activity Sheet 3: Research Guidelines

Individual Completing Research: _____

Companies Researched: _____

Each member of your Stock Market Game team must research two public companies for in preparation for your team making its stock selections.

TIPS: You will find answers to the questions below on www.nyse.com or the companies' websites. On www.nyse.com, click search and type the company's name. If you go to the company website (follow the link from the NYSE website) to find information for investors and media. For example, at the bottom of www.mattel.com, click on "investors and media" for information about the stock and products.

1. What is the 52-week hi and low?

Company 1:

Company 2:

2. What is the P/E Ratio?

Company 1:

Company 2:

3. What is the current price of the stock?

Company 1:

Company 2:

4. Explain what the company is and does?

Company 1: _____

Company 2: _____

5. Are there any new products the company plans to make public soon?

Company 1: _____

Company 2: _____

6. What impact does the condition of the economy have on the products and services of this company?

Company 1: _____

Company 2: _____

7. What type of risk do you think you are taking when you invest in these companies? Why?

Company 1: _____

Company 2: _____

8. Based on your research, will you recommend this company to your team for potential investment? Why?

Company 1: _____

Company 2: _____
